



Digital Placement Guide

Medium Retail Ready Tablet: This 15" interactive screen allows your patients to learn about their the lenses and frame brands you carry right at your optical display! This device can be easily integrated into just about any display you have or with any OMG! fixture. The software includes:

Branded Video Playlists of your choosing

Photo Booth feature so patients can share their new look with friends and family

TV with Contentling Media Player- Large Format TV:

Adding a Media Player to a large TV and proper placement allows patients to have visibility from anywhere in the optical space. Along with Branded Video Playlists, make sure no one misses out on that BOGO promo you're running or promote the local little league team you

optical catch your patient's eye with this interactive, freestanding device. The 55" portrait oriented screen is sure to turn some heads. With the option to add a camera to integrate Contentling's Photo Booth feature, this addition is sure to be

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